

**The European Public Relations Education and Research Association,  
The Terminology Centre (CvT) of University College Ghent  
(Faculty of translation studies),  
Alkalmazott Nyelvészeti Tanszék, University of West Hungary - Savaria  
Campus (formerly Berzsenyi Dániel Főiskola)**

**announce the third edition of their communications lexicon:**

Buysschaert, J., Vanopstal K., Kovács, L. eds. *ELeCT 3.0. Electronic lexicon of communication terminology*. Third edition. Gent, Communication & Cognition, 2008. CD-ROM and electronic publication. ISBN 9789070963996

**ELeCT** powered by the **MultiLeX** browser  
Electronic Lexicon of Communication Terminology



**ELeCT**, short for **E**lectronic **L**exicon of **C**ommunication **T**erminology, provides efficient access to multilingual terminology within the fields of Public Relations, Advertising, Media, Journalism, Printing & Related Trades.

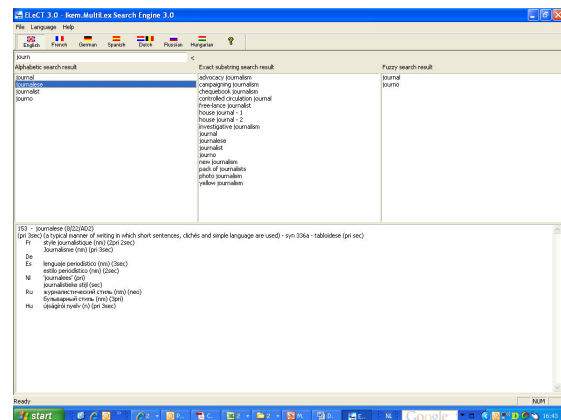
The multilingual lexicon data are compiled from various **research sources** and regularly updated. At present, the ELeCT terminology covers 7 European languages: Dutch (NL), English (EN), French (FR), German (DE), Hungarian (HU), Russian (RU) and Spanish (ES). The lexicon content has been **maintained since 1990** and now contains over 800 entries. The last update (17-11-2007) has added Hungarian equivalents as well as hundreds of new entries.

Along with the up-to-date terminology database, the ELeCT 3.0 lexicon provides high-performance **extensive search features**: alphabetic search, substring search, and fuzzy search

**ELeCT 3.0 new features** also include **video guides** for software installation and use.

## Features

1. Over **800 concepts** in the fields of :
  - Public Relations
  - Advertising
  - the Media
  - Printing & Allied Trades
2. English definitions
3. reliability codes based on research into primary and secondary sources
4. MultiLeX search engine supplied by **ADM-Solutions**.
  - Lookup translations of a term from any language into the 6 other languages



## ELeCT versions

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## System requirements

Windows 2000, XP compatible, Vista.

### More information

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